

# “Entrepreneurship and Education in the European and regional context “

Teacher Training Workshop ECMT+

*at Silesian University in Opava, School of Business Administration in Karviná  
(SU SBA), Czech Republic*

**April 10-11, 2019**



## Programme of Workshop

### APRIL 10 (WEDNESDAY)

**11:30 – 12:30 Lunch cafeteria SBA**

**12:45 – 14:30**

#### **Opening and plenary sessions**

Opening of the event, practical information, **Lubomír Nenička** (SBA Karviná, Czech Republic)

**13:00 – 13:30 Liisa Timonen** (Karelia University of Applied Sciences, Finland) – *Introduction of the ECMT+ project*

**13:30 – 14:30 Keynote – Adéla Hradilová** (Moravian-Silesian Innovation Center, Czech Republic)  
*Moravian-Silesian region – an emerging start-up region (AULA)*

**14:30 – 15:00 Coffee break**

<p><b>15:00-16:30 Workshops, two streams (2x 45 minutes)</b></p> <p>Stream 1: Entrepreneurship and Education</p> <p><b>Marian Holienka</b> (Comenius University in Bratislava, Slovakia): <i>Development of Entrepreneurial Thinking and Cross-generational Entrepreneurship</i></p> <p><b>Harri Mielonen</b> (Karelia University of Applied Sciences, Finland): <i>“Business Academy in Karelia.”</i></p> <p><b>Room A308</b></p>	<p>Stream 2: Intercultural Communication and Entrepreneurial Education</p> <p><b>Ewa Badzińska</b>, Poznan University of Technology, Poland) <i>Exemplification of the multicultural and practical approach to teaching entrepreneurship</i></p> <p><b>Krystyna Heinz, Martina Chylková</b> (SBA Karviná, Czech Republic) <i>Intensive Programmes in 2017 and 2018 in Self-reflective Diaries. Post-Implementation Feedback</i></p> <p><b>Room A309</b></p>
<p><b>18:00 – Dinner Restaurant Golf Resort Lipiny Karviná</b></p>	

**APRIL 11 (THURSDAY)**

<p><b>9:45 – 10:30</b> <b>Anna Pilková</b> (Comenius University in Bratislava, Slovakia) <i>Entrepreneurship Education Concept at Faculty of Management, Comenius University in Bratislava</i> <b>AULA</b></p>	
<p><b>10:30 – 10:45 Coffee break</b></p>	
<p><b>10:45 – 12:15 Workshops, two streams, 2x45 minutes</b></p> <p>Stream 1: Social Entrepreneurship <b>Ron Beirens</b> (Vives University of Applied Sciences, Belgium) <i>Social Entrepreneurship: Impact driven business model and cases</i></p> <p><b>Simon Devos-Chernova</b>, (Technical University of Applied Sciences Wildau/Financial Control Commission of the European Youth Forum, Germany) <i>Entrepreneurship in Youth Organisations across Europe</i> <b>Room A308</b></p>	<p>Stream 2: Innovation in companies/ Entrepreneurship Research <b>Heikki Immonen</b> (Karelia University of Applied Sciences, Finland) <i>Innovation methods for low to extreme levels of uncertainty</i></p> <p><b>Nicholas Telford</b> (University of the West of Scotland) <i>Entrepreneurial Marketing: Contributions to Knowledge and Future Directions</i> <b>Room A309</b></p>
<p><b>12:30 – Lunch cafeteria SU SBA</b></p>	
<p><b>13:30-14:15 Workshops</b> <b>Two streams, 1x45 minutes</b></p> <p>Stream 1: Entrepreneurship Education <b>Lynda Saoudi</b> (UIT Roanne) <i>Entrepreneurship Education</i> <b>Room A308</b></p>	<p>Stream 2: <b>Jan Adam Plaček</b> (Technical University of Ostrava) <i>Entrepreneurship support on the VSB - TUO“</i></p>

	<b>Room A309</b>
<b>14:15-14:30 Coffee break</b>	
<b>14:30-15:30 Entrepreneurship Education and Universities from student's perspective</b>	
<b>16:00 - 17:00 Excursion to Business Gate</b>	
<b>18:00 – Dinner</b>	