

Erasmus+ Intensive Programme Entrepreneurship and Communication in Multicultural Teams

Karelia UAS Joensuu, Finland 6 – 17 March 2017

Programme Subject to changes

Sunday 5.3. Arrivals and accommodation

Monday 6.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00-10:30	Welcome (10 min)	Liisa	
	Practical info (10 min)	Kaija	
	Introducing the IP, day schedule & ice breaking activity (60 min)	Evelyne & Greg	
10:45-12:15	Teams present themselves & ideas (world café)	Sandrine & Rolex	
12:15-13:15	Lunch		
13:15-14:00 (3 parallel workshops)	Multicultural team work		
	Creativity		
14:15-15:00	Effective communication		
15:15-16:00			
16:00-16:30	Break		
16:30-18:30	Networking event Taste of cultures		

Tuesday 7.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00-10:30	Daily brief Entrepreneurs' testimonials		
10:45-12:15	Business Model Canvas Entrepreneurial thinking PESTEL-analysis, trends		
12:15-13:15	Lunch		
13:15-14:00	Coordinators & Steering Gr meeting	Debating Negotiation Storytelling	
14:15- 16:00	Essentials of Business Planning (3 parallel sessions)		
16:00-16:30	Break		
16:30-18:30	Teamwork		

***Brief from previous IP: National Presentations and Guided Reflection**

On six mornings the national teams will spend fifteen minutes just after breakfast presenting themselves, their culture, their homes, their universities, their nations – whatever they want. There is only one rule: no PowerPoint. And there are many many options and possibilities. You can be as creative or unusual as you like. Just entertain us for fifteen minutes, and thanks in advance.

Wednesday 8.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 9.30	Daily brief Country presentation - Finland		
9.30-12:15	???		
12:15-13:15	Lunch		
13:15-14:00	Pitch coaching		
14:30- 16:00	Pitch coaching		
16:00-16:30	Break		

16:30-18:30	Teamwork		
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Thursday 9.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 9.30	Daily brief Country presentation - Scotland		
9.30-12:15	Failure management Social media		
12:15-13:15	Lunch		
13:15-14:00	idea refinement	Project meeting	
14:30- 16:00	idea refinement		
16:00-16:30	Break		
16:30-18:30	Teamwork		

Friday 10.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 10.30	Street survey, field work		
10.45-12:15	Street survey, field work		
12:15-13:15	Lunch		
13:15-16:00	Analysis, further development		
16:00-16:30	Break		
16:30-18:30	Teamwork		

Saturday 11.3. Cultural programme = > needs to be changed to IP day to achieve the 10 day course target Questions: will the campus be opened? How about lunch?

Time	Session	Session leader(s)	Contributors
8:30-9:00			
9:00- 10.30			
10.45-12:15			
12:15-13:15	Lunch		
13:15-16:00			
16:00-16:30	Break		
16:30-18:30			

Monday 13.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 10.30	Daily brief Country presentation - Germany		
10.45-12:15			
12:15-13:15	Lunch		
13:15-14:00			
14:30-16:00	Company visits		
16:00 – 18:30	Teamwork		

Tuesday 14.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 9.30	Daily brief Country presentation - Belgium		
9.30-12:15	Idea development, creative methods	Dana&Markus?	
12:15-13:15	Lunch		
13:15-14:00	Idea development, creative methods		
14:30- 16:00	Marketing materials, prototypes		
16:00-16:30	Break		
16:30-18:30	Teamwork		

Wednesday 15.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 9.30	Daily brief Country presentation - France		
9.30-12:15	Professional profile: LinkedIn Video-CV Writing a compelling funding application Digital Marketing		
12:15-13:15	Lunch		
13:15-14:00			
14:30- 16:00			
16:00-16:30	Break		
16:30-18:30	Teamwork		

Thursday 16.3.

Time	Session	Session leader(s)	Contributors
8:30-9:00	Teachers' brief		
9:00- 9.30	Daily brief Country presentation – Czech Republic		
9.30-12:15	Final preparations		
12:15-13:15	Lunch		
13:15-14:00	Pitching event Stands?		
14:30- 16:00	Meet & greet		
16:00-16:30	Break		
16:30-18:30	Students' evaluation / closure – Social event ?		

Friday 17.3. Departures