



ECMT+ multiplier event at VIVES University of Applied Sciences, Kortrijk,
 22-23 November 2018

Entrepreneurship in times of disruption

Thursday 22.11.2018 opening, plenary sessions and workshops

13.00 – 13.30

- **Opening of the event**
 - Johan De Langhe, Head of Business department, VIVES University of Applied Sciences
- **Practical information and schedule of the meeting**
 - Ron Beirens, VIVES University of Applied Sciences
- **Overview of the programme and introduction to the ECMT+ project**
 - Liisa Timonen, Karelia University of Applied Sciences

13.30 – 14:30

- **Key note 1: The Sustainable Entrepreneur - Entrepreneurship beyond management and leadership**
 - Patrick Verschelde, OKc and Oranjo

The speaker takes you to a true story of an entrepreneur and at the same time, he invites you to reflect. Via the recall of everyday life events he takes you along in questions such as “what is the essence of selfishness and coexistence” and “what might authentic entrepreneurship be” and of course, “how can I be happy and successful?”

14.30 – 15.00

- **Coffee and refreshments**

15.00 – 17.15

- **Plenary sessions and workshops (presentation, discussion, summary)**
 - 3 x 45 minutes; two streams; stream chairs from ECMT+ partners

Stream 1:
Current challenges in the business world

Stream 2:
Major society related issues and education

15.00 – 15-45

Disruptive entrepreneurship

Dana Mietzner, Technical University of Applied Sciences
 Wildau

15.00 – 15-45

**Entrepreneurship education, practices,
 opportunities and challenges**

Stéphane Foliard, Université Jean-Monnet

<p>15.45 – 16.30</p> <p>Democracy does not work at sea</p> <p><i>What is your style of entrepreneurship and how to cope with it? The speaker takes you by the hand and gives you a clear view on these two fundamental questions. During this workshop, he takes you along in both your own story and his personal quest.</i></p> <p>Patrick Verschelde, OKc and Oranjó</p>	<p>15.45 – 16.30</p> <p>Immigrant entrepreneurship</p> <p>Veronika Gustafsson, University of the West of Scotland</p>
<p>16.30 – 17.15</p> <p>Social entrepreneurship and social impact measurement</p> <p>Jef Tavernier, VIVES University of Applied Sciences</p>	<p>16.30 – 17.15</p> <p>Project Youth Social Enterprise</p> <p>Adéla Chromčáková, School of business administration in Karvina</p>
<p>17.15 – 17.30</p> <ul style="list-style-type: none"> • Break 	
<p>17.30 – 18.15</p> <ul style="list-style-type: none"> • Speed dating with ECMT+ partners <ul style="list-style-type: none"> ○ Topic: Organisational expertise and practices in entrepreneurship education 	

Friday 23.11.2018 workshops and panel discussion

<p>9.00 – 9.15</p> <ul style="list-style-type: none"> • Opening of the day <ul style="list-style-type: none"> ○ Isabel Vanslembrouck, Director research and social services, VIVES University of Applied Sciences
<p>9.15 – 10.00</p> <ul style="list-style-type: none"> • Key note 2: Exponential readiness - How to prepare companies for disruptive changes? <ul style="list-style-type: none"> ○ An Cosaert, Antwerp Management School
<p>10.10 – 11.40</p> <ul style="list-style-type: none"> • Workshops <ul style="list-style-type: none"> ○ 2 x 45 minutes; two streams; stream chairs from ECMT+ partners

Stream 1: Current challenges in the business world	Stream 2: Major society related issues and education
<p align="center">Disruptive business models</p> <p>Heikki Immonen, Karelia University of Applied Sciences</p>	<p align="center">Stimulate entrepreneurship in education through support from the self-employed organization UNIZO: cases</p> <p align="center">An Boone, UNIZO</p>
<p align="center">City entrepreneurship</p> <p>Heikki Immonen, Karelia University of Applied Sciences</p>	<p align="center">Practical approach to teaching entrepreneurship in cross-cultural teams: Experiences from the ECMT+ Intensive Programmes</p> <p align="center">Ewa Badzińska, Poznań University of Technology</p>
<p>11.40 – 12.00</p> <ul style="list-style-type: none"> Coffee and refreshments 	
<p>12.00 – 13.00</p> <ul style="list-style-type: none"> Panel discussion: Entrepreneurship in times of disruption <ul style="list-style-type: none"> Chair: Greg Bond, Technical University of Applied Sciences Wildau Closing of the event <ul style="list-style-type: none"> Ron Beirens, VIVES University of Applied Sciences 	

ECMT+ project partners:

Karelia University of Applied Sciences (Finland), Poznań University of Technology (Poland), School of business administration in Karvina (Czech Republic), Technical University of Applied Sciences Wildau (Germany), Université Jean-Monnet (France), University of the West of Scotland (United Kingdom), VIVES University of Applied Sciences (Belgium)

