



Karelia UAS - entrepreneurship education in brief

ECMT+ workshop Vives 2017

www.karelia.fi



Entrepreneurial university

**U₂B
FOR
REASONS**

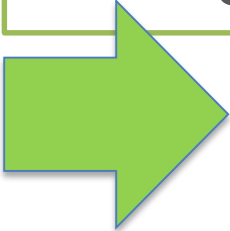
1. More business opportunities
2. More competent graduates and staff
3. More competitiveness
4. More prosperity and wellbeing



Strategic goals

Karelia's entrepreneurship programme

1. **Systemic development** of a holistic entrepreneurial approach
2. **Increased emphasis** on competence development
3. **U2B networks** on regional, national and international levels
4. **Boost for business** innovations and new value chains



Karelia will work as an entrepreneurial university in 2020

www.karelia.fi

What do we do in practise?

International
collaboration

Teaching
and learning

Staff and
student
comptences

How to
become an
entrepreneur



Entrepreneurship in teaching and learning

CURRICULUM DEVELOPMENT

- Complementary studies open for all the students
- Joint intensive courses
- Businesses involved
- Joint cases, small scale research, thesis
- Guest facilitators and lecturers



Becoming an entrepreneur

ENTREPRENEURIAL PATHWAY

- DRAFT-programme
- EPIC-challenge
- Pitching competitions
- Start-up support
- Business incubation



Staff and student competences

AUTHENTIC
LEARNING

- Teachers, students and businesses working together
- Possibilities to learn from real life
- Co-creation of skills



International collaboration

GOING
GLOBAL


- Joint projects
- Systemic development of knowledge alliances
- Concrete tools to support success



Business collaboration

Collaboration aiming at

- Real life connections into learning
 - Real cases and problems
 - Connections with future work places
 - Career perspectives
 - Network building
- > more competent and skilful graduates!**



Join entrepreneurship and innovation!

Business academy

Epic challenge

Draft programme

National and international
projects



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Global entrepreneurial trends

Entrepreneurial
thinking –
key skill in
labour market

Rising
generations and
new leadership

More and more
diversity

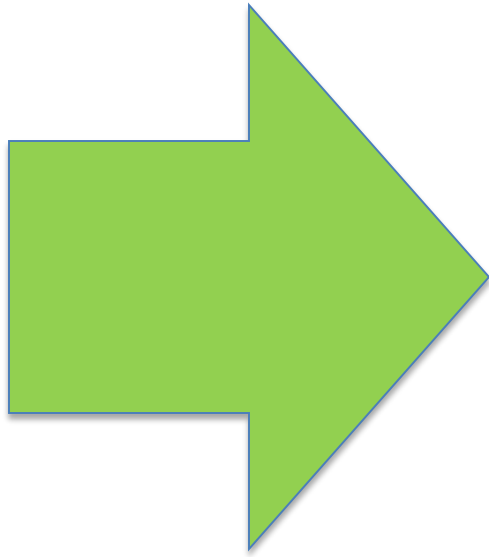
Communities and
sharing

Green values and
doing good



Bright world

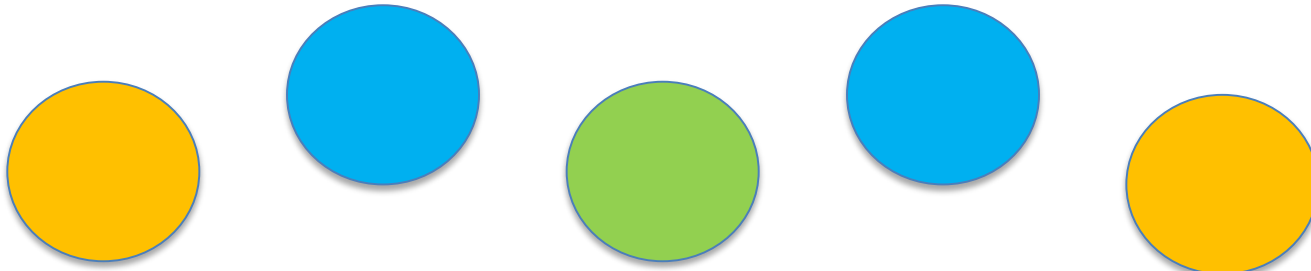
- Competent students will shape our future!
- Meaningful curriculum development shows the way!
- Competence development enables the process!
- Networks and collaboration make it real!





Learn more!

www.karelia.fi/en



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